



IMA WORLD HEALTH

In concert with Corus International

HEALTH STRATEGY

Founded in 1960, IMA World Health is a leading public health organization that contributes to Sustainable Development Goal 3 to ensure health and well-being for all by working in the world's most fragile settings to promote healthy behaviors and ensure access to and use of high quality, equitable and person-centered health services.

OUR WORK IS CENTERED ON FIVE STRATEGIC PILLARS:



Global Health Security



Health Systems Strengthening



Social and Behavior Change



Integrated Primary Health Care Support and Delivery



Local Capacity Strengthening



OUR APPROACH ENCOMPASSES THE FOLLOWING TECHNICAL AREAS:

- Maternal, newborn, child and adolescent health
- Gender-based violence (GBV)
- Neglected tropical diseases (NTDs)
- Nutrition
- Water, sanitation and hygiene (WASH)
- Humanitarian action and emergency response
- Infectious disease threats
- Family planning and reproductive health
- HIV/AIDS prevention, treatment and control
- Malaria

Cross-cutting areas:

- Gender equality and social inclusion (GESI)
- Resilience



OUR WORK SPANS:

1. Technical advice to governments, health care networks, civil society organizations and local leadership bodies;
2. Health systems support (HRH, HMIS, governance, health financing) to bridge gaps in health service delivery in fragile settings and emergencies;
3. Capacity strengthening of local and national change agents, organizations and systems;
4. Innovative approaches to health promotion and social and behavioral change;
5. Evidence and learning generation to advance implementation of evidence-based solutions.



OUR STAKEHOLDERS INCLUDE:

- Community members
- Health care providers
- National governments
- International donors
- Local / subnational / national donors
- Development organizations
- Thought leadership bodies
- Private sector entities
- Civil society groups
- Non-governmental organizations



OUR VALUE PROPOSITION

We co-create innovative ideas and strategies to save lives and promote health and well-being. By partnering with change agents at the local and national level, we advance the health agenda of communities and nations using evidence and expertise to deliver improved health outcomes efficiently and effectively.

THE CORUS EFFECT: IMA World Health is part of Corus International, an ensemble of long-serving, global leaders in international development and humanitarian assistance committed to ending poverty and building healthy communities. In addition to IMA World Health, the Corus family includes global aid and development organization Lutheran World Relief, U.K.-based technology for development company CGA Technologies, impact investing firm Ground Up Investing, and direct trade company Farmers Market Brands.