

PROJECT OVERVIEW

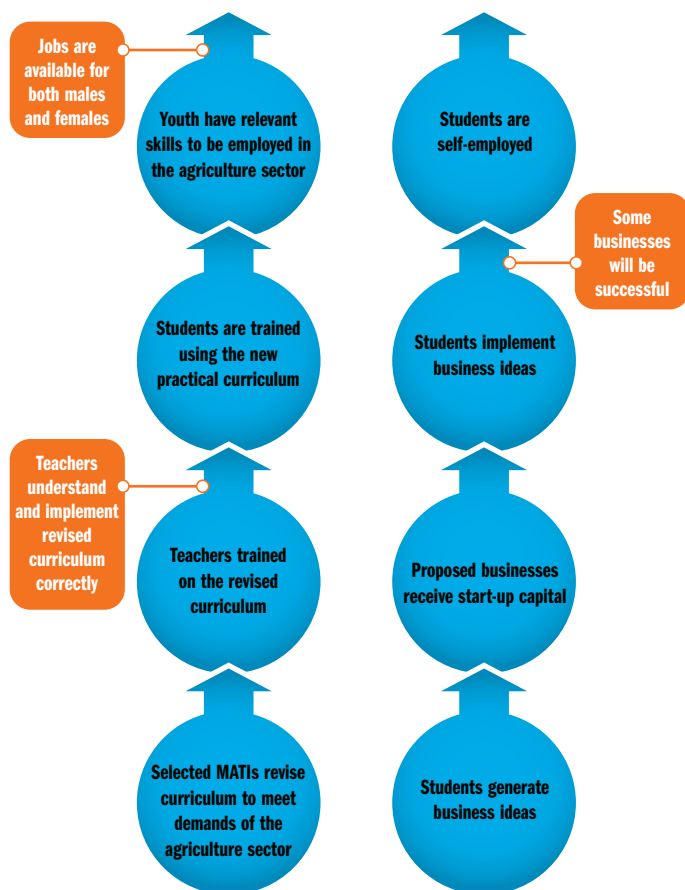
INVESTING IN NEW VENTURES OF ENTREPRENEURIAL STUDENTS IN TANZANIA (INVEST)

OCTOBER 2017 - JUNE 2021

The INVEST project aimed to address the challenge of the agricultural training education system in Tanzania, which was seen to be disconnected from labor market demands. INVEST's overall goal was to strengthen the long-term employment prospects of youth (male and female) in the Ministry of Agriculture Training Institutes (MATIs) so they are equipped for employment upon graduation. The project assessed and revised the MATIs' curriculum based on the labor market needs and provided in-depth teacher training; created an innovation challenge fund to award startup capital to students with entrepreneurial ideas; and formalized public-private sector partnerships into an internship program to further practical learning and lead more students directly to employment.

WHAT WE DID

GOAL: Strengthen the long-term prospects of youth in MATIs so that they are equipped for employment upon graduation.



■ POINT OF ENTRY ■ CRITICAL ASSUMPTION

RESULTS

Through the INVEST Project, Lutheran World Relief:



Created a new Competency Based Education and Training (CBET) curriculum

- Implemented in all **36 MATIs** in the country
- In-service training provided to **161 teachers**
- **80+ teachers** adopted revised curriculum
- Reached **21,000+ students**



Established an internship program

- **6 companies** offering internships
- **281 internships** completed
- **89 internships** led to employment



Awarded start-up capital to youth entrepreneurs

- **720 youth mentored** through the business challenge (422 male and 298 female)
- **34 businesses created** (22 by male and 12 by female) after graduation with these grants
- **1,800 students** (1,172 male and 628 female) registered in business development and planning courses
- **456 businesses** (267 male-headed and 189 female-headed) submitted to the panel for review



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The Corus Effect

Founded by Lutherans in the United States at the end of World War II to serve refugees, Lutheran World Relief has grown into a leading humanitarian assistance and development organization that specializes in analyzing market systems, strengthening agriculture value chains and the capacities of enterprises, and promoting livelihood diversification, rural financing, climate smart and improved agriculture practices, and sustainable water and land management.

Lutheran World Relief is a part of the Corus International family, an ensemble of long-serving, global leaders in international development and humanitarian assistance committed to ending poverty and building healthy communities across Asia, Latin America and the Caribbean, the Middle East, and Africa. Founded in 2020 and drawing on a combined heritage of nearly 150 years, Corus connects and catalyzes non-profit and for-profit subsidiaries that include IMA World Health, CGA Technologies, Ground Up Investing and LWR Farmers Market Coffee in addition to Lutheran World Relief.

Alongside communities and local partners in fragile settings, our dedicated experts across our organizations integrate disciplines, approaches and resources to overcome global health challenges, develop productive and stable economies, improve resilience in the face of climate change, and respond to natural disasters and humanitarian crises.

With the support of our family's diverse set of partners and funding — from multi- and bilateral institutions and foundations to the private sector and individuals — we invest in solutions that are innovative, scalable, holistic and move the needle towards transformational change.



Resulting in:



181 new businesses started by a total of 312 youth entrepreneurs (194 male and 118 female)

- **60%** of these are already profitable



92 male graduate (66%) and 56 female graduates (47%) formally employed within six months of graduation

Compared to MATI students prior to the project:



66% increase in students reporting that curriculum addresses gender inequalities



Enrollment of women at both targeted MATIs **increased by at least 50%**



Students **learn 18 skills** identified as needed in the labor market through the revised curriculum compared to three skills in previous curriculum



100% of employers are satisfied with skills of both male and female graduates



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