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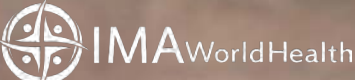
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1730 M St. NW, Suite 1100  
Washington, D.C. 20036  
202.888.6200  
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2018 Annual Report

Tanzania  
Matt Hackworth/IMA World Health

Leading, learning and looking ahead

by Rick Santos, President & CEO, IMA World Health



Compiling the IMA World Health Annual Report is one of my favorite times of the year. It’s an exercise in self-reflection as well as one of celebration—we take a detailed look back on the hard work and impact of the past 12 months, then we get to share the joy with our generous supporters who make it all possible.

In considering our work over the last year, I see things through three lenses: *Leading, Learning* and *Looking Ahead*. We chose this framework to give you a glimpse

of how IMA works behind the scenes—not just the exciting success stories or the impressive impact numbers (though we’re excited to share those too!), but also the “how” and the “why” behind our effective and unique approaches to some of the world’s most persistent health challenges. We hope you will see:

How IMA is **leading** in the effort to enhance the lives of the vulnerable communities we serve.

How **learning** from others, and sharing our expertise and experience, expands our impact.

How IMA is **looking ahead** at how we can use our experience to reach more people.

I am honored by your support in this important and lifesaving work. This year, IMA programs directly touched the lives of millions—more people than we have ever reached in nearly six decades of serving the most vulnerable. Thank you for making our work possible and for supporting our vision of health, healing and well-being for all. As we look ahead to 2019, I am filled with hope and expectation. With your support and partnership, our work will continue to bring critical services to some of the world’s most vulnerable people, restore hope where it once had faded and create sustainable pathways to health for the future. Please join us!

With thanks and in partnership,

Rick Santos


PS - You can view our full Annual Report at [imawhannualreport.org](http://imawhannualreport.org)

*On the cover: Victor Daphne, 12, stops on his way home from school to help carry buckets in Port-Margot, Haiti. The buckets are distributed as part of the Ministry of Public Health and Population’s Cholera Program. (Kara Eberle/IMA World Health)*

# Join us in building a world of health, healing and well-being for all


## 2018 Highlights

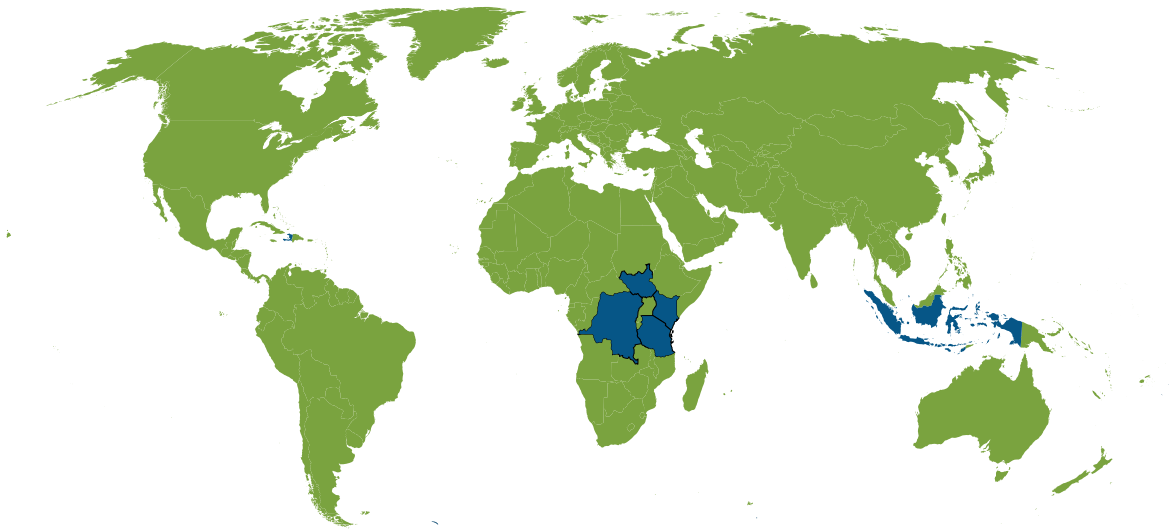
 **500,000**  
women gave birth under trained care in a facility, improving maternal and child health

 **35 million**  
individuals were treated for neglected tropical diseases

 **75 million**  
people reached through media campaign promoting healthy nutrition practices

 **200,000**  
individuals received HIV testing and/or treatment

 **400,000**  
children were vaccinated for measles



With headquarters in Washington, D.C., IMA World Health maintains offices and operations in the Democratic Republic of Congo, Haiti, Indonesia, Kenya, South Sudan and Tanzania.

**Ensuring access to primary health care services**  
IMA ensures access to primary health care services in some of the world's most fragile areas. Our approaches strengthen health systems and foster resilience.

**Promoting maternal and child health**  
We promote attended birth and delivery at health facilities, access to immunizations, malaria treatment and prevention, and other lifesaving health services for children.

**Promoting HIV prevention, testing and treatment**  
IMA helps prevent the spread of HIV through patient testing, counseling and treatment services, and behavioral change campaigns.

**Promoting nutrition through behavioral change campaigns**  
IMA works to help caregivers understand proper nutrition from conception to age 2 to ensure healthy cognitive and physical development.

**Curbing and treating preventable disease**  
Our work to distribute medicines and supplies aims to eliminate neglected tropical diseases, malaria and others, and we help communities care for those affected.

**Responding to and preventing sexual and gender-based violence**  
From emergency medical assistance to counseling and community re-integration, survivors receive a holistic approach to care that helps them move forward.



*In South Sudan, we provided essential medicines for 3.4 million people last year.*  
Matt Hackworth/  
IMA World Health

## Leading, learning and looking ahead

### Leading

IMA leads by empowering local governments and organizations to address their own public health challenges. Working alongside these partners, IMA helps them to develop the skills and ownership to implement their solutions. It takes time, but the results are far more effective and sustainable, maximizing our impact while minimizing our footprint.



*We worked to empower faith leaders across East Africa with resources to combat HIV stigma, and to promote testing and treatment.*

*We installed mobile technology to capture data that informs real-time decision making in Tanzania and the Democratic Republic of Congo.*



*This year, we secured a record number of academic presentations thanks in part to partnerships with Tulane and Brigham Young Universities.*

*In Indonesia, IMA brought together government, civil society and advocates to learn from our shared extensive experience promoting healthy nutritional practices.*

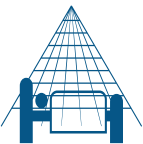


### Looking ahead

The work we do today lays the foundation for the progress we can make tomorrow. A huge part of our work takes place behind the scenes: training local people and strengthening local organizations to build resilience ahead of challenges like disease outbreaks or political instability. As we look toward a new year, we are also excited about how IMA is applying our past experience to reach more people in new and bigger ways.

**A<sup>+</sup>**

*This year—at the end of its first year of implementation—the Addressing Stunting in Tanzania Early or ASTUTE program received an A+ rating from its funding agency, the U.K.'s Department for International Development.*



*Beating malaria in South Sudan means we distribute mosquito nets and medicines ahead of the rainy season. Our networks allow us to distribute regardless of instability.*

## Revenue

Non US Government Grants, Contracts	\$65,778,393
US Government Grants & Contracts	\$25,771,923
Donated Inventory, GIK	\$1,960,135
Contributions	\$596,036
Other Income	\$95,382

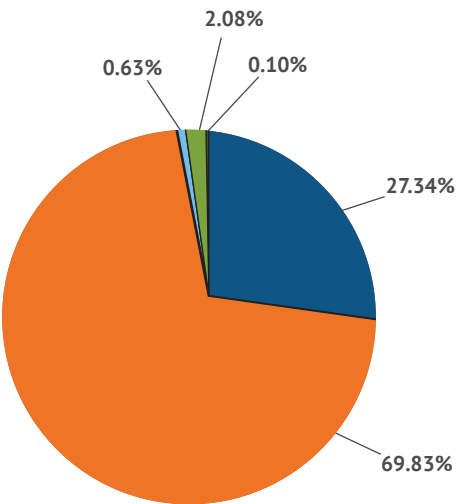
**Total Revenue** \$94,201,869

## Expenses

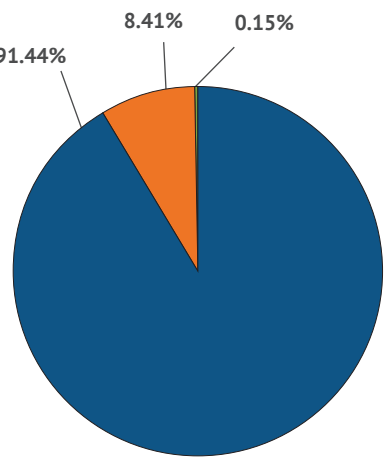
Program Services	\$83,822,881
General Administration	\$7,707,531
Promotional and Interpretation	\$141,978

**Total Expenses** \$91,672,390

**Change in Net Assets** \$2,529,479



Revenue



Expenses